

ABSTRAK

Mahmudah, Kholifatul. 2025. *Evaluasi Ketepatan Sasaran Penerima Bantuan Langsung Tunai di Desa Sukowiyono Kecamatan Karangrejo Kabupaten Tulungagung*. Skripsi. Pembimbing 1 : Laily Purnawati, S.IP, MSi , Pembimbing 2: Dra. Angkasawati, M.Si

Penelitian ini dilatarbelakangi oleh pentingnya memastikan bantuan sosial tepat sasaran bagi masyarakat yang benar-benar membutuhkan, sekaligus merespons keluhan terkait ketidaktepatan penyaluran Bantuan Langsung Tunai Dana Desa (BLT-DD). Namun, masih ditemukan laporan bahwa bantuan belum sepenuhnya tepat sasaran. Tujuan penelitian ini adalah mengevaluasi ketepatan sasaran penerima BLT-DD di Desa Sukowiyono, Kecamatan Karangrejo, Kabupaten Tulungagung. Penelitian menggunakan pendekatan kualitatif deskriptif dengan teknik pengumpulan data melalui wawancara, observasi, dan dokumentasi. Analisis data menerapkan model interaktif Miles dan Huberman, sedangkan keabsahan data diuji melalui credibility dan dependability. Evaluasi dilakukan menggunakan enam indikator teori William N. Dunn: efektivitas, efisiensi, kecukupan, perataan, responsivitas, dan ketepatan. Hasil penelitian menunjukkan bahwa secara umum penyaluran BLT-DD telah berjalan baik. Efektivitas tergolong tinggi karena bantuan mampu memenuhi kebutuhan pokok masyarakat miskin. Efisiensi cukup baik berkat sistem pendataan yang sistematis, meskipun terhambat keterlambatan pencairan dana. Aspek kecukupan masih rendah karena bantuan belum sepenuhnya menutupi kebutuhan bulanan. Perataan belum optimal karena distribusi belum merata. Responsivitas pemerintah desa tinggi melalui saluran pengaduan terbuka, namun pada aspek ketepatan masih ditemukan penerima yang kurang layak dan masyarakat miskin yang belum terakomodasi. Faktor pendukung meliputi pendataan berlapis dan partisipatif serta keterbukaan terhadap pengaduan, sedangkan faktor penghambat meliputi keterbatasan kuota penerima dari pemerintah pusat dan keterlambatan pencairan dana.

Kata Kunci: Evaluasi, Ketepatan Sasaran, Bantuan Langsung Tunai, William N. Dunn, Desa Sukowiyono.

ABSTRAK

Mahmudah, Kholifatul. 2025. *An Evaluation of the Targeting Accuracy of Direct Cash Assistance Recipients in Sukowiyono Village, Karangrejo Sub-District, Tulungagung Regency*. Thesis. Advistor 1 : Laily Purnawati, S.IP, MSi , Advistor 2: Dra. Angkasawati, M.Si

This research is motivated by the importance of ensuring that social assistance is accurately targeted to communities genuinely in need, while also addressing public concerns regarding the inaccuracy of Bantuan Langsung Tunai Dana Desa (BLT-DD) distribution. However, reports indicate that the assistance has not been entirely well-targeted. The aim of this study is to evaluate the targeting accuracy of BLT-DD beneficiaries in Sukowiyono Village, Karangrejo District, Tulungagung Regency. The study employs a descriptive qualitative approach, with data collected through interviews, observations, and documentation. Data analysis applies the interactive model of Miles and Huberman, while data validity is tested using credibility and dependability. The evaluation is based on six indicators from William N. Dunn's theory: effectiveness, efficiency, adequacy, equity, responsiveness, and accuracy. The findings reveal that, in general, the distribution of BLT-DD has been implemented well. Effectiveness is considered high as the assistance meets the basic needs of poor households. Efficiency is relatively good due to systematic data collection, although delayed fund disbursement remains an obstacle. Adequacy is still low because the assistance does not fully cover monthly household needs. Equity has yet to be optimal due to uneven distribution. The village government demonstrates high responsiveness through open complaint channels; however, in terms of accuracy, some beneficiaries are deemed less eligible, and several poor households have not been accommodated. Supporting factors include multi-layered and participatory data collection as well as openness to public complaints, while inhibiting factors involve limited beneficiary quotas from the central government and delays in fund disbursement.

Keywords: Evaluation, Targeting Accuracy, Direct Cash Assistance, William N. Dunn, Sukowiyono Village.