

## ABSTRAK

Putri, Diana, Sepia. 2025. *Implementasi Program Kampus Mengajar Dalam Meningkatkan Keterampilan Soft Skills Mahasiswa Non Kependidikan di Universitas Tulungagung*. Skripsi. Pembimbing 1 : Laily Purnawati, S.IP, MSi , Pembimbing 2: Dra. Angkasawati, M.Si

Lulusan perguruan tinggi dituntut tidak hanya memiliki kompetensi akademik, tetapi juga keterampilan non-teknis (*soft skills*) yang relevan dengan kebutuhan dunia kerja. Mahasiswa non-kependidikan cenderung menghadapi keterbatasan dalam penguasaan *soft skills* karena kurikulum yang berfokus pada aspek kognitif dan teknis. Program Kampus Mengajar sebagai bagian dari kebijakan Merdeka Belajar Kampus Merdeka (MBKM) dirancang untuk memberikan pengalaman langsung di sekolah mitra sebagai sarana pengembangan *soft skills*. Permasalahannya implementasi program ini bagi mahasiswa non-kependidikan, khususnya di Universitas Tulungagung, belum banyak dikaji secara mendalam. Penelitian ini bertujuan mendeskripsikan implementasi Program Kampus Mengajar dalam meningkatkan *soft skills* mahasiswa non-kependidikan di Universitas Tulungagung. Metode yang digunakan adalah kualitatif deskriptif dengan landasan teori *Realistic Evaluation* (Context–Mechanism–Outcome). Teknik Analisa data diperoleh melalui pengumpulan data, reduksi data, penyajian data, dan penarikan kesimpulan. Sedangkan keabsahan data penulis menggunakan kredibilitas. Hasil penelitian menunjukkan bahwa program dilaksanakan dalam konteks yang beragam dan menuntut adaptasi cepat mahasiswa terhadap peran mengajar, keterbatasan fasilitas, serta dinamika sosial-budaya sekolah. Mekanisme yang terbentuk meliputi pengajaran mandiri, inovasi media pembelajaran, dan penguatan keterampilan interpersonal. Hasil dari program ini adanya peningkatan nyata dalam keterampilan komunikasi, kepemimpinan, manajemen waktu, dan *problem solving*..

Kata Kunci: Implementasi, Kampus Mengajar, *Soft Skills*, Mahasiswa Non-Kependidikan, MBKM, Realistic Evaluation

## ABSTRACT

Putri, Diana, Sepia. 2025. *Implementation of the Teaching Campus Program to Improve the Soft Skills of Non-Educated Students at Tulungagung University*. Thesis. Advisor 1 : Laily Purnawati, S.IP, MSi , Advisor 2: Dra. Angkasawati, M.Si

*College graduates are required to possess not only academic competencies but also non-technical skills (soft skills) relevant to the needs of the workplace. Non-teaching students tend to face limitations in mastering soft skills due to the curriculum's focus on cognitive and technical aspects. The Kampus Mengajar (Teaching Campus) program, as part of the Independent Learning and Independent Campus (MBKM) policy, is designed to provide hands-on experience at partner schools as a means of developing soft skills. The problem is that the of this program's implementation for non-teaching students, particularly at Tulungagung University, has not been studied in depth. This study aims to describe the implementation of the Kampus Mengajar Program in improving the soft skills of non-teaching students at Tulungagung University. The method used is descriptive qualitative with a theoretical basis of Realistic Evaluation (Context-Mechanism-Outcome). Data analysis techniques were obtained through data collection, data reduction, data presentation, and drawing conclusions. Meanwhile, the author uses credibility to validate the data. The results show that the program is implemented in diverse contexts and requires students to quickly adapt to the teaching role, limited facilities, and the socio-cultural dynamics of the school. The mechanisms developed include self-paced instruction, innovative learning media, and strengthening interpersonal skills. The program has resulted in significant improvements in communication, leadership, time management, and problem-solving skills.*

*Keywords: Implementation, Kampus Mengajar, Soft Skills, Non-Education Students, MBKM, Realistic Evaluation*